

Storyboard: **Creating a Breastfeeding Friendly Daycare Facility**

Overarching goal: To reinforce the benefits of breastfeeding and to provide employees with the tools to encourage family participation on site

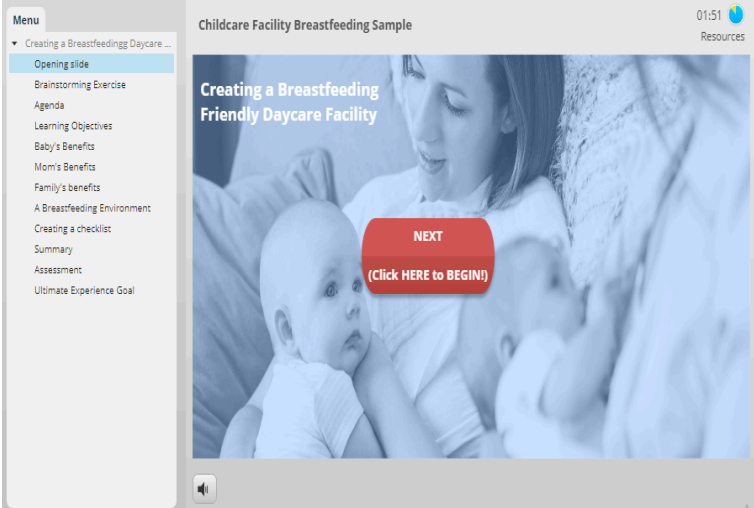
Learning objectives

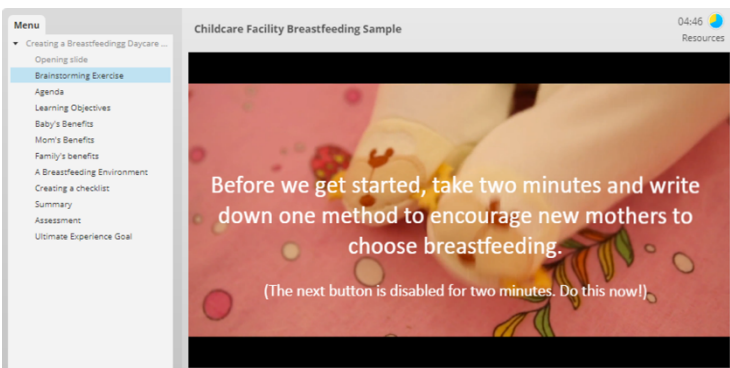
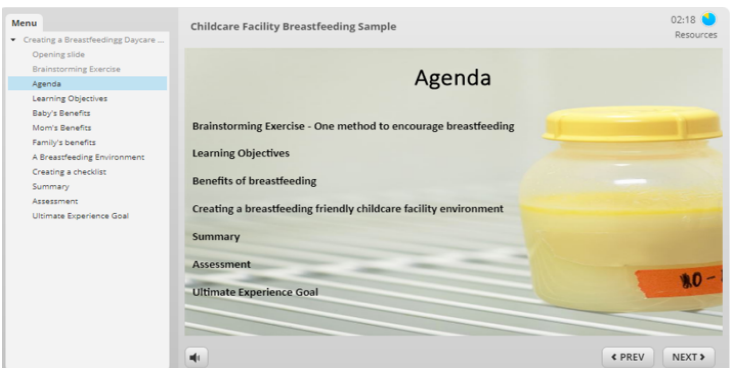
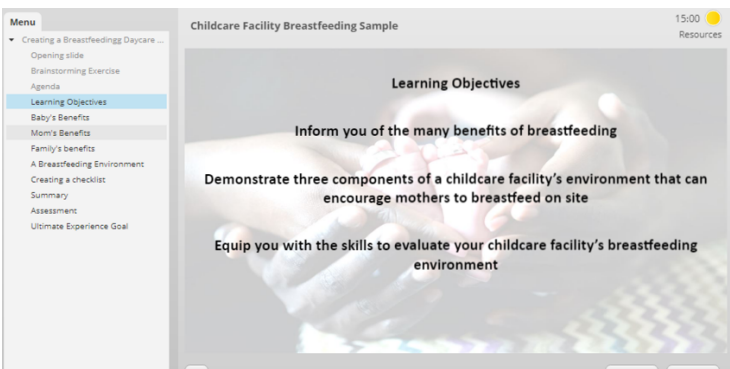
1. Inform you of the many benefits of breastfeeding
2. Demonstrate three components of a childcare facility's environment that can encourage mothers to breastfeed on site.
3. Equip you with the skills to evaluate your childcare facility's breastfeeding environment.

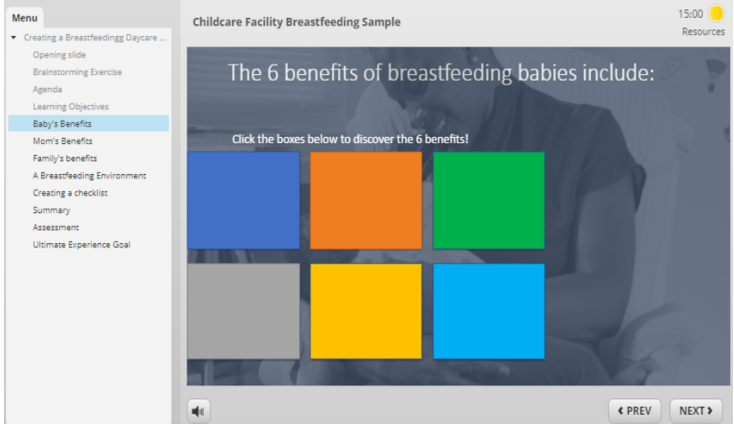

Key Elements

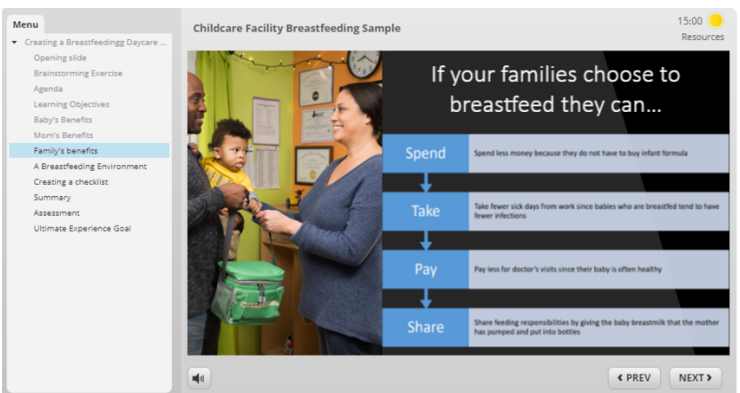
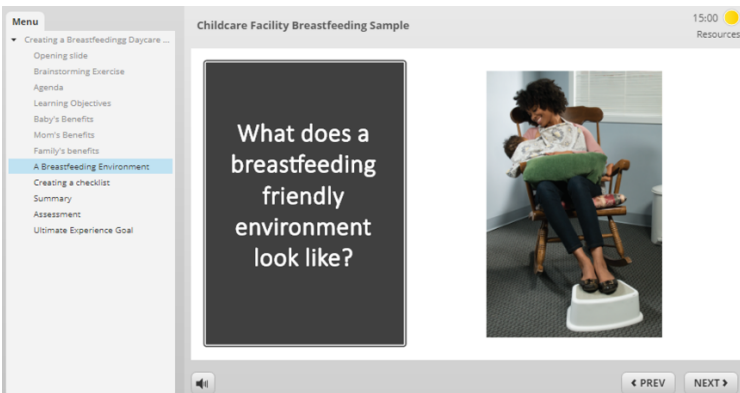
1. Education on the benefits of breastfeeding
2. Creating a checklist for environment evaluation
3. Assessment tools to verify comprehension

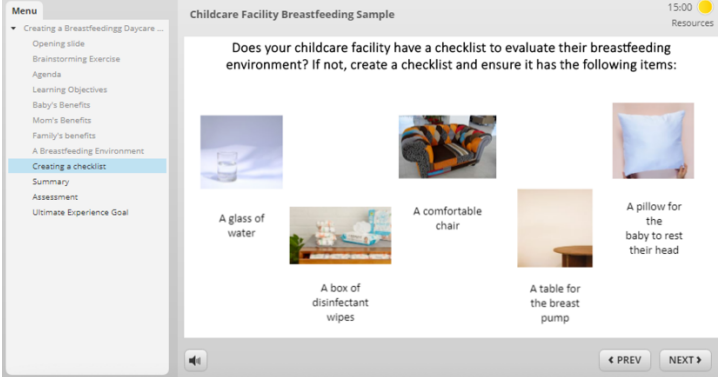
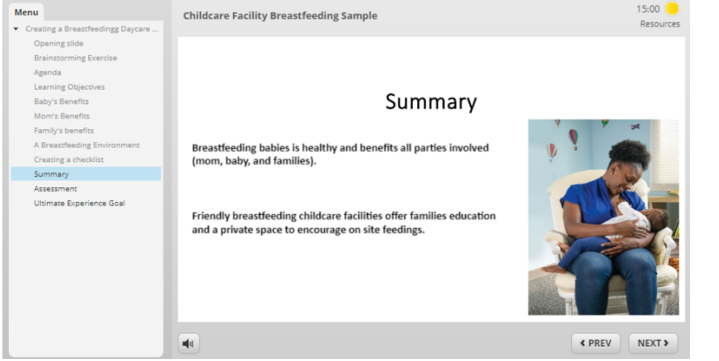
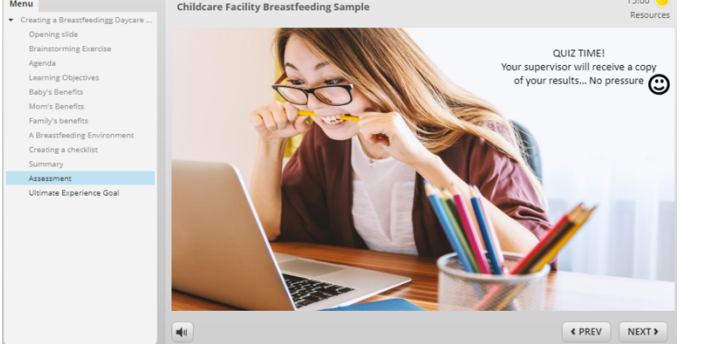
Target audience: Daycare facility managers and assistant managers

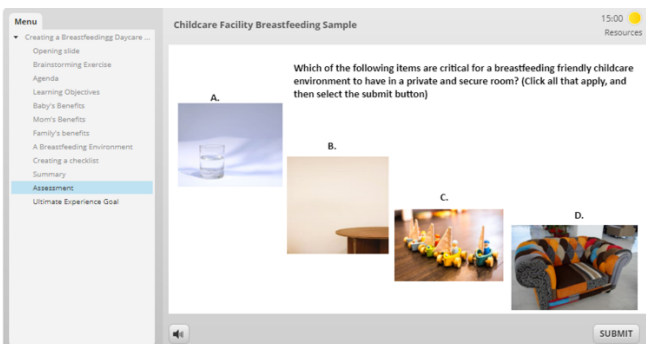
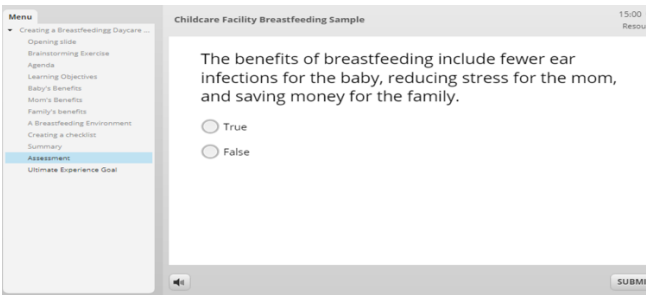
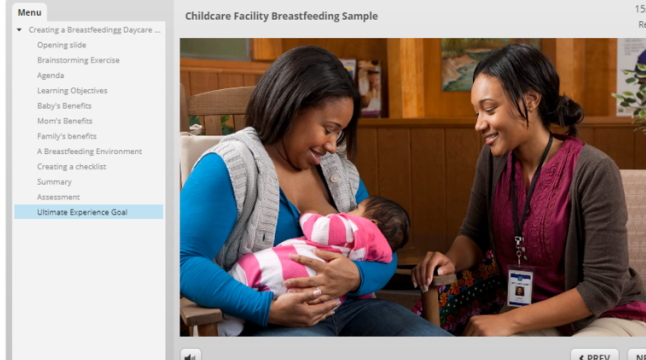
Slide Number and Name	Script	slide preview
#1) Creating a Breastfeeding Friendly Daycare Facility	Welcome to the training, <i>Creating a Breastfeeding Friendly Daycare Facility</i> . Click the red button to begin!	

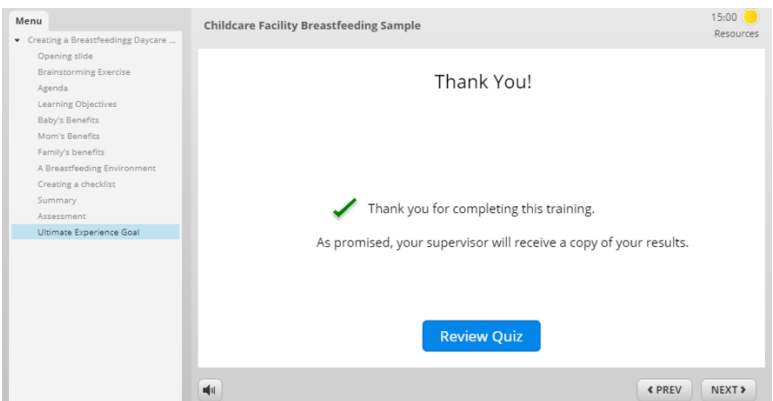
Slide Number and Name	Script	slide preview
<p>#2) Brainstorming Exercise</p>	<p>Before we get started, take two minutes to write down one method to encourage mothers to choose breastfeeding. Please note the next button is disabled for the next two minutes. So, do this now.</p>	 <p>The slide preview shows a presentation interface titled 'Childcare Facility Breastfeeding Sample'. The main content area has a pink background with a baby's hands holding a breast. The text on the slide reads: 'Before we get started, take two minutes and write down one method to encourage new mothers to choose breastfeeding. (The next button is disabled for two minutes. Do this now!)'. A menu on the left lists various topics, with 'Brainstorming Exercise' highlighted.</p>
<p>#3) Course Agenda</p>	<p>Here is an overview of where we are going today. We are going to begin with a brainstorming exercise to encourage mothers to choose breastfeeding, which is what you did on the previous slide. Then, we are going to proceed to the learning objectives, followed by a discussion on the benefits of breastfeeding. Then we will cover creating a breastfeeding friendly childcare provider, followed by a summary, and then, your favorite, yes it is quiz time, our assessment. We will end where I will share with you the ultimate goal for you as a childcare facility provider.</p>	 <p>The slide preview shows the 'Agenda' slide. The main content area has a light green background with a jar of yellow breast milk. The text on the slide lists the agenda items: 'Brainstorming Exercise - One method to encourage breastfeeding', 'Learning Objectives', 'Benefits of breastfeeding', 'Creating a breastfeeding friendly childcare facility environment', 'Summary', 'Assessment', and 'Ultimate Experience Goal'. A menu on the left lists the same topics, with 'Agenda' highlighted.</p>
<p>#4) Learning Objectives</p>	<p>Here are the learning objectives that will guide our time together.</p> <ol style="list-style-type: none"> 1. Inform you of the many benefits of breastfeeding 2. Demonstrate three components of a childcare facility's environment that can encourage mothers to breastfeed on site. 3. Equip you with the skills to evaluate your childcare facility's breastfeeding environment. 	 <p>The slide preview shows the 'Learning Objectives' slide. The main content area has a light blue background with a close-up of hands holding a breast. The text on the slide lists the learning objectives: 'Inform you of the many benefits of breastfeeding', 'Demonstrate three components of a childcare facility's environment that can encourage mothers to breastfeed on site', and 'Equip you with the skills to evaluate your childcare facility's breastfeeding environment'. A menu on the left lists the same topics, with 'Learning Objectives' highlighted.</p>

Slide Number and Name	Script	slide preview
<p>#5) The The 6 Benefits of Breastfeeding</p>	<p>Click the boxes below to discover six of the benefits of breastfeeding babies.</p> <ul style="list-style-type: none"> • Fewer infections that cause vomiting and diarrhea • Fewer ear infections • Lower risk of Sudden Infant Death Syndrome (SIDS) • Lower risk of becoming obese • Babies taste different flavors in breast milk based on what the mother eats. This may help babies accept new flavors from solid foods more easily • Skin-to-skin contact during breastfeeding may help moms and babies bond 	 <p>The slide preview shows a presentation interface titled 'Childcare Facility Breastfeeding Sample'. The main content area displays the text 'The 6 benefits of breastfeeding babies include:' followed by 'Click the boxes below to discover the 6 benefits!'. Below this text is a 2x3 grid of colored boxes: blue, orange, green in the top row, and grey, yellow, cyan in the bottom row. A menu on the left lists various topics, with 'Baby's Benefits' selected. The top right corner shows a timer at 15:00 and a 'Resources' icon. Navigation buttons for 'PREV' and 'NEXT' are at the bottom right.</p>
<p>#6) Mom's benefits</p>	<p>The benefits of breastfeeding for babies was discussed in the previous slide. This slide is about the benefits for moms who choose to breastfeed. We can't forget mom!</p> <ul style="list-style-type: none"> • less blood loss after childbirth • reduced stress • lower risk of ovarian and certain types of breast cancer • lower risk of Type 2 diabetes 	 <p>The slide preview shows a presentation interface titled 'Childcare Facility Breastfeeding Sample'. The main content area displays the text 'Moms Who Breastfeed Have:' above a diagram. The diagram consists of four orange boxes arranged in a diamond shape, each containing a benefit: 'less blood loss after childbirth', 'reduced stress', 'lower risk of ovarian and certain types of breast cancer', and 'lower risk of Type 2 diabetes'. To the left of the diagram is an image of a hand holding a breast milk bottle. A menu on the left lists various topics, with 'Mom's Benefits' selected. The top right corner shows a timer at 15:00 and a 'Resources' icon. Navigation buttons for 'PREV' and 'NEXT' are at the bottom right.</p>

Slide Number and Name	Script	slide preview
<p>#7) Family benefits</p>	<p>Any one of the following benefits listed here can help you to inform families of the benefits of breastfeeding.</p> <ul style="list-style-type: none"> • Spend <p>Spend less money because they do not have to buy infant formula</p> <ul style="list-style-type: none"> • Take <p>Take fewer sick days from work since babies who are breastfed tend to have fewer infections</p> <ul style="list-style-type: none"> • Pay <p>Pay less for doctor's visits since their baby is often healthy</p> <ul style="list-style-type: none"> • Share <p>Share feeding responsibilities by giving the baby breastmilk that the mother has pumped and put into bottles</p>	 <p>The slide preview shows a presentation titled "Childcare Facility Breastfeeding Sample". The main content area displays the heading "If your families choose to breastfeed they can..." followed by four bullet points, each with a corresponding benefit and description:</p> <ul style="list-style-type: none"> Spend: Spend less money because they do not have to buy infant formula Take: Take fewer sick days from work since babies who are breastfed tend to have fewer infections Pay: Pay less for doctor's visits since their baby is often healthy Share: Share feeding responsibilities by giving the baby breastmilk that the mother has pumped and put into bottles <p>The slide also features a menu on the left, a background image of a woman and child, and navigation buttons at the bottom.</p>
<p>#8) A breastfeeding environment</p>	<p>So, we've covered the benefits of breastfeeding. What does a breastfeeding friendly child care environment look like? Continue, the next phase of our training will look at this question.</p>	 <p>The slide preview shows a presentation titled "Childcare Facility Breastfeeding Sample". The main content area displays the heading "What does a breastfeeding friendly environment look like?" next to a photograph of a woman sitting in a chair, breastfeeding a child who is also sitting in the chair. The slide includes a menu on the left, a background image, and navigation buttons at the bottom.</p>

Slide Number and Name	Script	slide preview
#9) Create a checklist	Does your childcare facility have a breastfeeding friendly childcare environment. If not, create a checklist and ensure it has the following items.	 <p>Childcare Facility Breastfeeding Sample</p> <p>Does your childcare facility have a checklist to evaluate their breastfeeding environment? If not, create a checklist and ensure it has the following items:</p> <ul style="list-style-type: none"> A glass of water A box of disinfectant wipes A comfortable chair A table for the breast pump A pillow for the baby to rest their head
#10) Summary	So, here we are, near the end of our time together. In summary, we want you to know that breastfeeding babies is healthy and benefits all parties involved, for moms, for baby, and for the family. Friendly breastfeeding childcare facilities offer families education and a private space to encourage on site feedings.	 <p>Childcare Facility Breastfeeding Sample</p> <p>Summary</p> <p>Breastfeeding babies is healthy and benefits all parties involved (mom, baby, and families).</p> <p>Friendly breastfeeding childcare facilities offer families education and a private space to encourage on site feedings.</p>
#11) Assessment	It's quiz time! I'm sure this is the moment you've been waiting for...no pressure!	 <p>Childcare Facility Breastfeeding Sample</p> <p>QUIZ TIME! Your supervisor will receive a copy of your results... No pressure 😊</p>

Slide Number and Name	Script	slide preview
<p>#12) Quiz</p>	<p>Which of the following items are critical for a breastfeeding friendly childcare environment? Click all that apply, and then select the submit button.</p>	
<p>#13) Quiz T/F question</p>	<p>True or false, the benefits of breastfeeding include fewer ear infections for the baby, reducing stress for the mom, and saving money for the family.</p>	
<p>#14) Ultimate Goal Experience</p>	<p>This picture represents the ultimate experience that you are trying to provide as a childcare facility provider. As you can see, both ladies are smiling, representing a level of trust. The baby is feeding. The room is clean, tidy, and organized. This is what you are trying to provide as a childcare provider. In the back here, you can see the pamphlets indicating the education that is available to mothers as you see here.</p>	

Slide Number and Name	Script	slide preview
<p>#15) Thank you</p>	<p>Thank you for taking the time to complete this training. As promised, your supervisor will receive a copy of your results. We hope this training enables you to do what you need to do, to encourage more breastfeeding at your childcare facility.</p>	 <p>The screenshot shows a presentation slide with a grey header 'Childcare Facility Breastfeeding Sample' and a 'Resources' icon. The main content area is white and contains the text 'Thank You!' followed by a green checkmark icon and the text 'Thank you for completing this training. As promised, your supervisor will receive a copy of your results.' Below this is a blue button labeled 'Review Quiz'. A sidebar menu on the left lists various topics, with 'Ultimate Experience Goal' highlighted. Navigation arrows for 'PREV' and 'NEXT' are visible at the bottom of the slide.</p>